## **Online Blockchain PLC Board Appointment**

## 23/02/2018 7:00am UK Regulatory (RNS & others)

RNS Number: 7137F

Online Blockchain PLC

23 February 2018

For immediate release

("OBC", "Online" or the "Company")

Board appointment

The Board of Online is pleased to announce the appointment today of William Louden as a non-executive director of the Company.

Currently, Director, International Business Institute, Department Chair, International Business at Austin Community College, and Professor of Digital Media at St. Edward's University, Mr Louden has been teaching since 2002.

As an early developer and participant in online computing and a long-time interactive services industry executive, Mr Louden has over 30 years of experience in internet products and services, including electronic commerce and billing systems, interactive games, and new product design and development. He was formerly president of a GE online strategic business unit, senior vice president at Delphi Internet leading a UK Internet startup operations for News Corp, President and COO at Preference Technologies, a public B2B Internet services company, and Founder and CEO at Peer Forward, a data mining software company.

From the 1980s, Mr Louden designed and created many social media platforms, community forums, the first consumer electronic mail product, coining the terms 'forums' and 'email.' At General Electric, Louden founded the GE consumer information service, including development of an electronic multi-currency billing and support system, and several award-winning network games. Mr Louden is credited with the creation of the multi-players games industry with his first game design, MegaWars, in 1982, which is still active as MegaWars IV. In addition, Mr. Louden has provided consulting services including market entry analysis, planning, product design, operations management, and/or intellectual property evaluations for various clients including U.S. West, News Corporation, Sony, Electronic Arts, and other entertainment companies.

Clem Chambers, CEO of Online said:

"We are delighted to welcome Bill to the Board where we feel his extensive knowledge and experience in building online businesses will be of considerable benefit to our Company."

Further AIM disclosures relating to Mr Louden's appointment

Further disclosures on Mr Loudon as required under Schedule Two, paragraph (g) (i)-(viii) of the AIM Rules for Companies are as follows. William (Bill) Herbert Louden (age 71), has held the following directorships and/or partnerships in the past five years:

Current: Past: Peer Forward Inc n.a.

As at the date of this announcement, Mr Louden does not have any interest in any ordinary shares of the Company. There is no further information to be disclosed in relation to Mr Louden's appointment pursuant to AIM Rule 17 or paragraph (g) of Schedule Two of the AIM Rules for Companies.

The information contained within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014. Upon the publication of this announcement, this inside information is now considered to be in the public domain. The person who arranged for the release of this announcement on behalf of the Company was Michael Hodges, Director.

A copy of this announcement is available on the Company's website, at www.onlineblockchain.io

## **Enquiries:**

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## **ENDS**